2017 OPHA Accreditation Readiness Training:
Branding, Communicating, Documents, and Special Topics

May 31, 2017

Columbus Public Health
Auditorium
240 Parsons Avenue, Columbus OH 43215
614-645-7417

Contact: Jamie Weaver, OPHA
614-635-0207
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**Training Agenda**

**Learner Outcomes:** Learners will be able to: 1) describe strategies for representing the health department using branding and other communication, and 2) apply tools and resources to meeting PHAB V1.5 accreditation requirements including documentation.

<table>
<thead>
<tr>
<th>Time</th>
<th>NA</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:45 – 9:20 am.</td>
<td>NA</td>
<td>Registration (NA not applicable for CEs)</td>
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<tr>
<td>9:20 – 9:30 am.</td>
<td>NA</td>
<td>Welcome and Introductions</td>
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| 9:30 – 10:30 am. | 60 min. | Session 1: Branding- Local Health Department Organizational Branding Strategies, Procedures for Communicating Outside the Health Department  
9:30 – 10:15 Presentations and discussion; 10:15 – 10:30 Q&A |
| 10:30 – 11:00 am. | 30 min. | Session 2: PHAB V1.5 Standards & Measures – The V1.5 Guidance Document- overview, reading and using the Guidance Document  
10:30 – 10:50 Presentation and discussion; 10:50 – 11:00 Q&A |
| 11:00 – 11:10 am. | NA  | Break                                                                  |
| 11:10 – 12:10 pm. | 60 min. | Session 3: Screening & Selecting Documentation: Putting It All Together- The Standard, the Measure, the Purpose; Required documentation, Guidance, Examples and Dates.  
11:10 – 11:30 Presentation and discussion; 11:30 – 11:50 Table exercises; 11:50 – 12:10 Discussion of table exercises, Q&A |
| 12:10 – 12:30 pm. | NA  | Lunch break                                                            |
| 12:30 – 1:15 pm. | 45 min. | Session 4. Problem Documents, Problem Measures                         |
| 1:15 – 2:15 pm. | 60 min. | Session 5: Special topics in PHAB accreditation                        |
| 2:15 – 2:35 pm. | 20 min. | Q&A session with Discussion of Special Topics                           |
| 2:35 – 2:45 pm. | 10 min. | Evaluation                                                             |
| 2:45 pm.      | NA.  | Adjourn                                                                |

**Total Contact Hours:** \(\frac{285}{60} = 4.7\)
Conference Planning Committee:
Lauren A. Bartsch, Miami University
Wally Burden, Ohio Public Health Association
Rosemary Valedes Chaudry, Ohio Public Health Association
Kelly Friar, Ohio Public Health Partnership
Lois Hall, Ohio Public Health Association
Susan Tilgner, Retired
Krista Wasowski, Medina County Health Department

WHO SHOULD ATTEND? Public Health Nurses, including supervisors and directors, as well as nursing faculty and students, and other professionals- interested in Public Health Board Accreditation for Ohio’s local public health departments.

LEARNER OUTCOME: Learners will be able to: 1) describe strategies for representing the health department using branding and other communication, and 2) apply tools and resources to meeting PHAB V1.5 accreditation requirements including documentation.

CONTINUING EDUCATION: This continuing nursing education activity was approved by the Ohio Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. (OBN-001-91)

This activity will provide 4.7 contact hours.

CRITERIA FOR SUCCESSFUL COMPLETION: Criteria for successful completion will be attending 1 or more sessions of the training and submitting a completed evaluation form.

DISCLOSURE: The planners, presenters, faculty, and content reviewer for this educational activity have declared no conflict of interest.
Registration
Registration **DEADLINE** is Wednesday May 24, 2017

OPHA member fee $40 ____
OPHA non-member fee $45 ____
OPHA member employed by an OPHA organizational member fee $36 ____

To verify if your employing organization is an OPHA member, contact Jamie Weaver at jweaver@ohiopha.org **BEFORE REGISTERING**

Fee includes lunches, breaks, CEs, and access to handouts. Application will be submitted for CEs for registered nurses, MCHES and CHES, and for registered sanitarians.

** Registrants are requested to email Rosemary Chaudry, a member of the training committee, (rvchaudry@gmail.com) with a list of 2-3 specific measures or documents that are particularly challenging for their health department. We will try to incorporate some submitted examples for the discussion of screening, using, and pitfalls related to accreditation documents. Submitting health department(s) WILL NOT BE IDENTIFIED. If you prefer, you may mail them to OPHA at the address below with your registration-and not include your name on the enclosed list. NOTE: Sending examples of documentation challenges IS NOT A REQUIREMENT for registering or for attending the training!

Registrant’s Name ____________________________ Title ________________________________

Agency: __________________________________________________________________________

Address: __________________________________________________________________________

Phone: (____) ______________ Fax: (____) ______________ Email __________________________

Cancellation/ Refund policy: Refunds less $10 will be available up to 5 business days prior to the event. No refunds will be given within 5 business days of the conference. Substitutions are permitted.

Payment Enclosed: Check ____ (check number _____) P.O. Number _______________________

Send payment to: Lois Hall, OPHA Executive Director, Ohio Public Health Association, 110 A Northwoods Blvd, Columbus, Ohio 43235 or register online at www.ohiopha.org